



# NATIONAL PET FIRE SAFETY DAY: HOW YOUR POLICYHOLDERS CAN PREVENT A FIRE CAUSED BY PETS

July 15th is National Pet Fire Safety Day. Not many pet owners realize that their pet can be the cause of a devastating fire. ServiceMaster DSI is here to help with some simple preventative measures that can mean the difference in avoiding disaster. Here are some quick tips about pets and how to prepare them in case of emergency.

## 1. PREVENTING A FIRE

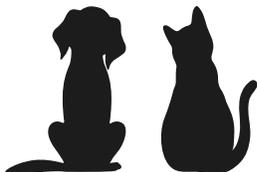
- Reduce open flame exposure - pets are curious and may try to investigate
- Put covers on or remove stove knobs - accidental nudges may ignite the stove
- Use smoked detectors connected to emergency responders - if a fire starts while you are away, it will alert them immediately.

## 2. PREPARING A FIRE

- Include your pet in your family emergency plan - Designate a specific person to grab the pet and supplies.
- Put a decal in your homes front window indicating number and type of pets in the house - providing this information will help the emergency responders find the pets.
- Make sure your pet's updated contact information is on the ID collar - if you pet gets lost duringa fire, this will help rescuers to get your pet back home.

## 3. DURING A FIRE

- Attempt to grab your pet and exit the home as quickly as possible - if it takes too long, leave. Let the emergency responders search for them.
- Grab leashers and carriers on the way out - outside will be chaotic and your pet may try to escape.
- Never go back into a burning house - if you can't find your pet, leave the door open and call to them from outside. Never delay escape or endanger yourself or your family.



**If your policyholder experiences a fire this summer, make sure to refer the nation's leading provider of fire restoration, ServiceMaster DSI. From start to finish we will be there helping your client every step of the way**

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